

HOMERUN

HOMERUN



**BATTER
UP**

All you need to play this baseball game is a penny and your finger. Put the penny on the BATTER UP circle, and flick it with your finger. If it touches the stands, you've hit a homer! If it lands anywhere else (or off the page), you're out. You can get three outs. Then it's someone else's turn. Whoever gets five home runs first wins the game!

FOR GRADUATES OF
CTW
SESAME STREET®

CTW
**THE
ELECTRIC
COMPANY®**
MAGAZINE

AUGUST 1981

75¢

14244

CLASH OF THE TITANS
AN OLD, OLD STORY
TURNS INTO
A NEW MOVIE



400440 FSC 57596099 1445 MAR82
06

PEGASUS!

The horse on our cover is named *Pegasus* (PEG-uh-suss). He did many wonderful things in the stories of the ancient Greeks. Three pictures of Pegasus are hidden here. Can you find them?
(Hint: color in all the spaces that have dots.)



(Answers on page 33)



THE

HIGHLIGHTS OF THIS ISSUE

ORDER SOME FUN TODAY! ORDER THE ELECTRIC COMPANY.



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Name That Fish



Page 12
Don't catch them—just match them

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Page 14
Make money while the sun shines...

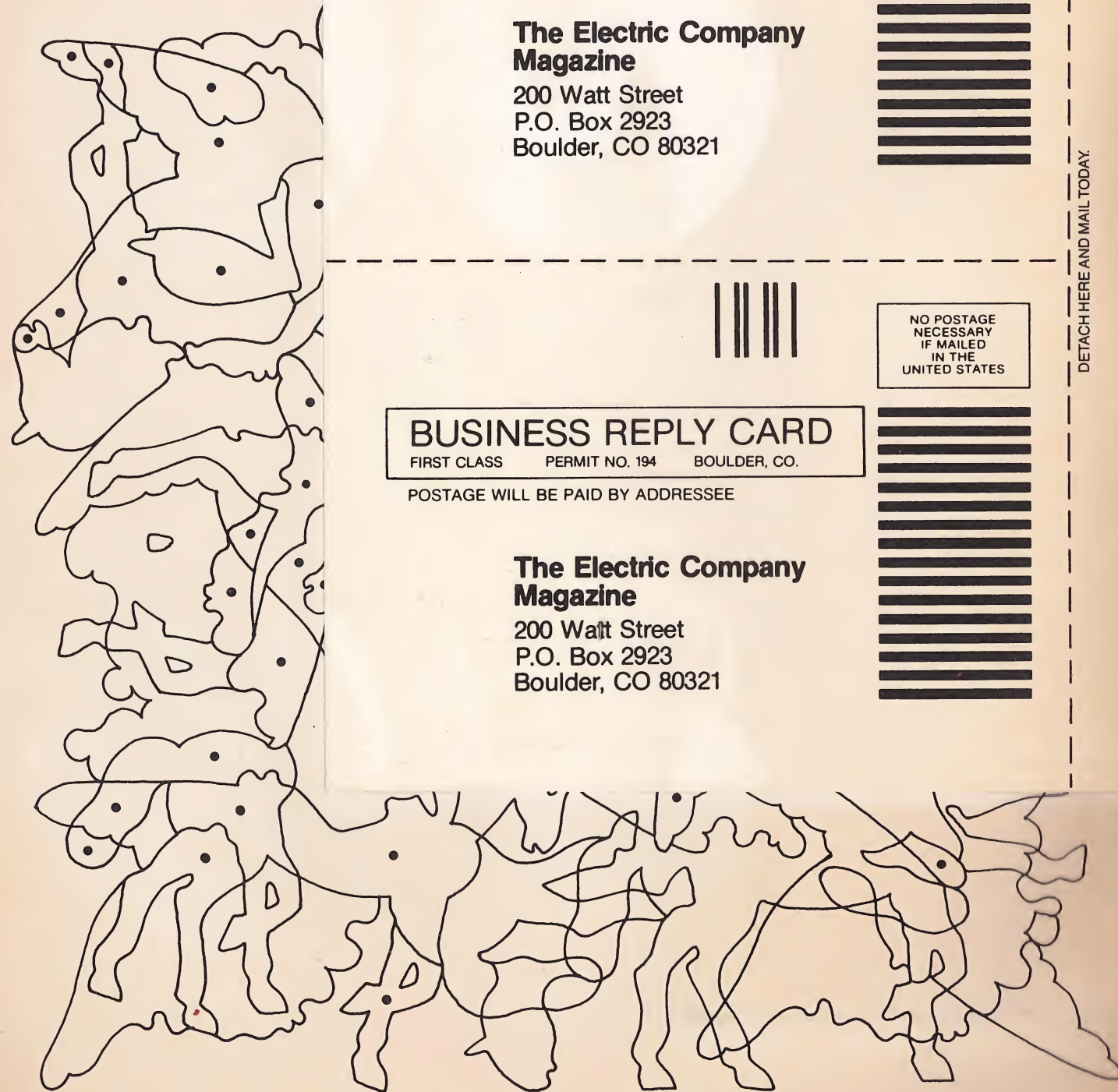
Spidey



Page 21
Does Captain Truth know the truth about Spidey?

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Cover Illustration ©Dan Bridy

HIGHLIGHTS OF THIS ISSUE

Clash Of The Titans



Page 2

A new movie from an old, old story

Name That Fish



Page 12

Don't catch them—just match them

Sunny Money



Page 14

Make money while the sun shines...

Spidey



Page 21

Does Captain Truth know the truth about Spidey?



THE CLASH OF THE TITANS

It is twilight in ancient Greece, and a brave young man stands on a mountaintop. Beside him is a magical, silver-winged horse. They are traveling together on a dangerous journey...



He must also tame the amazing Pegasus to help him in his battles.



But luckily, Perseus is helped by his father Zeus. (There were many powerful gods in the Greek myths, and Zeus was their leader.)



When Perseus comes through all his adventures, he must still save the lovely Andromeda from a terrible monster.

MYTHS

Long, long ago—before TV, movies or even reading—there were storytellers. They'd sit by the fire and make up stories to try and explain the world around them. These myths have come to us from many different countries. Here are two:



HOW FOX AND COYOTE MADE THE LAND

Long ago, there was nothing but fog everywhere. Silver Fox wandered in the fog. "I wish I would meet someone," he thought to himself. And he did.

He met Coyote, who was also walking all alone. "Let's travel together," Fox said. They walked for a while. Then Coyote said, "What will we do now?"

"Let's make the world," said Fox.

"How will we do that?" asked Coyote.

"We'll sing," said Fox.

They sang, up in the sky. They began to stomp and dance in a circle. Fox thought, *Clump of earth, come!* That is how land got here—by *thinking*. Then Fox had it in his hand. They still sang and stomped.

Fox threw the clump of dirt and grass down into the clouds. "Don't look down!"

he told Coyote. "Keep on singing, and keep your eyes shut!"

They sang and stomped. Then Fox told Coyote to look down. "The clump of dirt is getting bigger!" said Coyote.

They kept on singing and stomping, and Fox thought and wished, *Stretch, stretch.* "Now look again," said Fox. "What do you see?" Coyote looked, and said, "Ooh, it's getting bigger!"

Coyote looked again and said, "Now it's big enough!"

They jumped up and down on the world to stretch it some more. Then they made mountains and valleys and everything else. It took a long time to do all that, but they did a good job!

—an American Indian story

WHY THE SKY IS UP SO HIGH

Way back in the beginning of things, the sky was very close to the earth. Folks could reach out and touch it. They would tear off hunks of sky because it was delicious. In fact, it was the only thing people ate in those days.

Life was easy back then. Everybody ate sky, and spent the day making beautiful things or telling stories.

But the sky got angry. He saw people tearing off big hunks, eating a few bites and throwing the rest on the garbage heap.

Dark clouds filled the angry sky. He screamed, "Do not waste me! Be careful, or I will move away forever!"

After that, everyone tried not to waste the

sky—except for a greedy, old woman.

One day she tore off a great big piece of sky, more than she could ever eat. She asked her children and her friends to help her finish it, but they were all full. "Oh well," she said—and she threw the rest on the garbage heap.

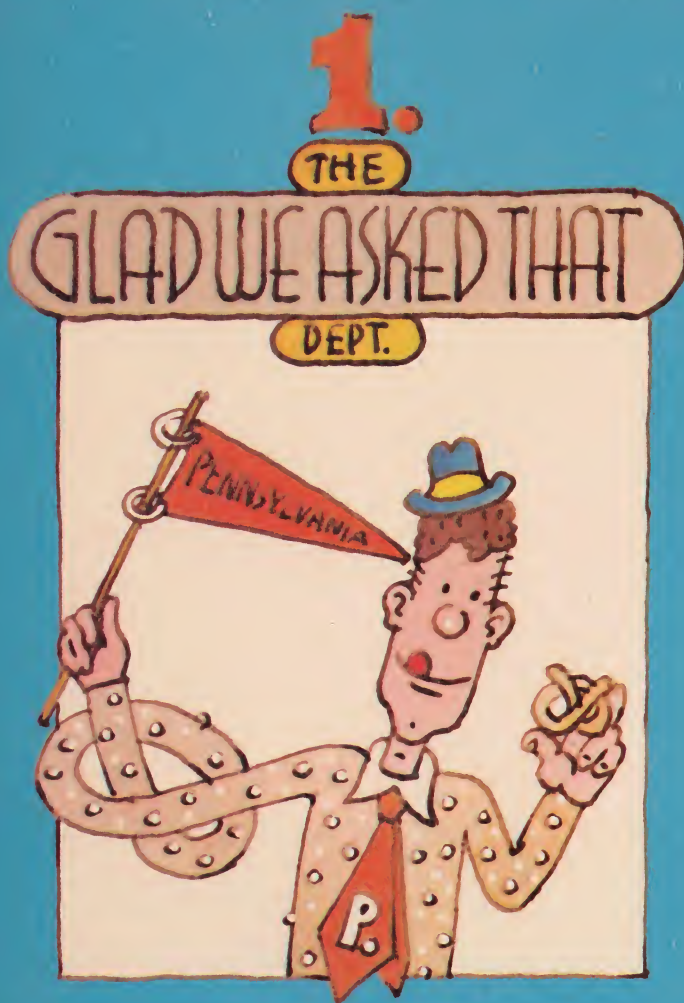
Then the ground shook, and the sky roared:

"Fools! You had no respect for what I gave you. You wasted your gift. I will move far away. You will have to plow the land and plant crops and hunt for your food. Maybe then you will learn not to waste."

And the next morning, the sky was high up, far beyond everyone's reach.

—story from Nigeria, Africa

Make up your own myth about the sea. Write it here:



Ever wonder where the food you eat comes from? Well, we found out where some of our favorite goodies are made. Minnesota is the frozen pizza capital of the nation. They make more frozen pizzas in chilly Minnesota than in any other state. And Pennsylvania could change its name to Pretzelvania. Nobody makes more pretzels than Pennsylvania. If pretzels aren't your bag, there's always popcorn. The popcorn you eat at the movies probably made its way there from either Nebraska or Indiana. Those two states are the tops in popcorn. Sunny California has all the states licked in the ice cream business. They scoop out more of the delicious stuff than just about anyone. What do you wish your state was famous for? Write it here:

(Your state)

(What it makes)

2. Write the answers beside each number in the puzzle. Then, PRESTO! The same words are spelled up-and-down.

1. Another word for oceans.

2. A word that's in reach and beach.

3. A pain in the tooth is a tooth _____.

4. A hut. (Rhymes with bed)

PRESTO!

MAGIC BOX



8

Answers on page 33.

Illustration © Tim Lewis



Here's a maze to keep you on your toes. Can you find your way through these dancers without crossing any lines? Answers on page 33

4. A WORD TO SHOW OFF WITH

Evaporate (e-VAP-a-rate) To change from a liquid or solid into a gas, like steam.



9

HOT LINES



Contest of the Month
For this month's contest, we'd like you to come up with the coolest, craziest name for a new ice cream flavor.

Send it to:
Contest
The Electric Company Magazine
Dept. EC8C
P.O. Box 888
Ridgefield, New Jersey 07657

Thank you to Theresa Rusho of Syracuse, New York, for this hot idea.



Send your
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Dept. EC8F
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Chocolate Fever by Robert Kimmel Smith

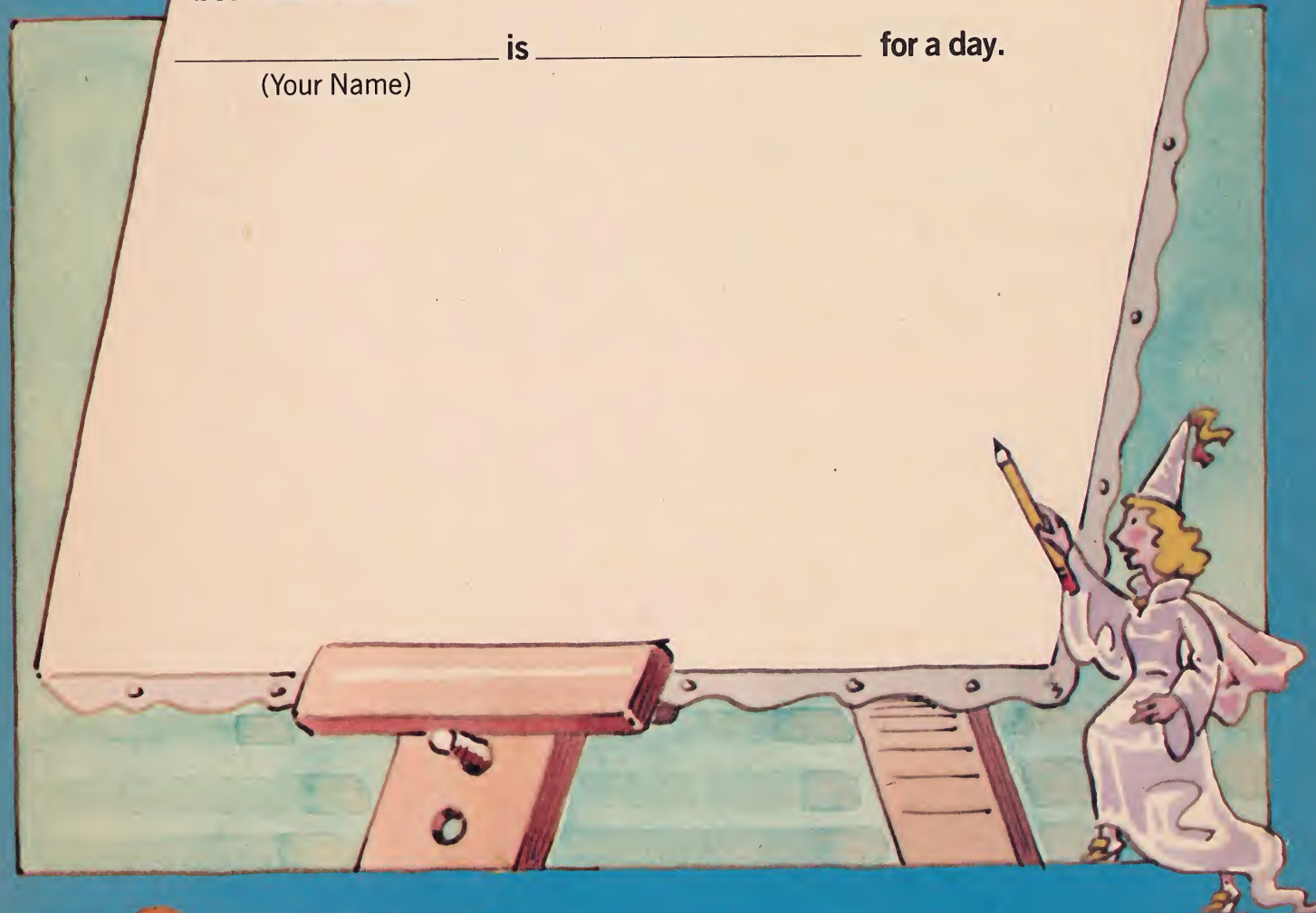
Henry Green loved chocolate. He loved every kind: bitter, sweet, dark and light. He ate it every day for breakfast, lunch, dinner and snacks. One day, he was at school and started breaking out in chocolate bumps. Every doctor he went to said he had Chocolate Fever. When they put him in the hospital, he ran away. On his travels, he met a man named Mac. Mac had a friend who had a cure for Chocolate Fever. Vanilla pills! Now he loves...well, you'll have to read the book to find out. I really liked *Chocolate Fever*. It was a very exciting book.

Thanks to Susan Schmeidler of Delran, New Jersey for this Library Find.

7. EASY DRAWING

If you could be anything you wanted to be for a day, what would it be? Draw it here:

(Your Name) is _____ for a day.



8. Your Turn

Do you have any hot ideas for Hot Lines? Send them to us. You just might see them in a later issue. Mail your ideas to:

Hot Lines
The Electric Company Magazine
Dept. EC8D
P.O. Box 888
Ridgefield, New Jersey 07657



Name That Fish!

What? You don't know what a Lollipop Tang looks like? Not many people do. The Lollipop Tang is one of many strange and colorful fishes that live in the warm waters of the world. People think the colors are beautiful. The fishes think the colors are important. They use these colors to hide from their enemies, to find their friends, or to attract a mate.

We matched up the Lollipop Tang to his name. Can you draw lines from the other fish to their names? The answers are on page 33.

Lollipop Tang

Longnosed Butterfly

Flame Angelfish

Purple Trunk Fish



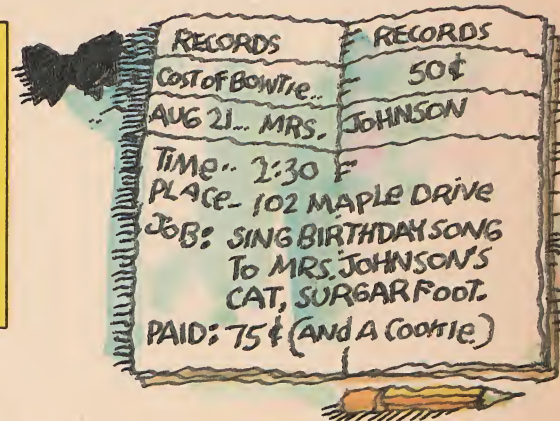
SUNNY MONEY

The Electric Company Magazine wants to show you how to turn your hot summer days into cold cash.



FIRST...before you begin...

- Let people know what you're doing: Put up a sign on the supermarket bulletin board. Make cards and give them out.



- Be businesslike: Keep an eye on your time and money. Get a date book.

- Get the right supplies: You'll have to spend a little money to make some. Figure out how many supplies you'll need and start out with just that.

Illustration © Jared Lee



NOW...here are ways to make some sunny money...

NOTES FOR HIRE

Singing Telegrams—fun to do and fun to get
WHAT YOU DO: You'll deliver messages in a special way—you'll *sing* them! Where will you do it? At birthday parties, anniversaries, as a get-well card, wherever and whenever someone has an important message for someone else. So, ready, set, "Mi mi mi mi mi..."

WHAT YOU NEED:

- A nice outfit, or a silly outfit—something you feel happy in
- Your voice
- A big smile



THE PUNCH LINE

A new twist on the old lemonade stand

WHAT YOU DO: The Punch Line doesn't just sell drinks and cookies. It sells jokes too! Follow our Kookie Cookie recipe on page 33, and you'll be laughing all the way to the bank.

WHAT YOU NEED:

- Lots of lemonade or fruit punch
- A table
- Cookies
- Lots of jokes

THE WE-HATE-WEEDS COMPANY

Your chance to get both feet—and knees—on the ground!

WHAT YOU DO: Everybody loves flowers. But what about the weeds? That's where you come in. Your We-Hate-Weeds Company will go into someone's garden and dig out the weeds... and (lucky for you) weeds always grow back—so you'll always have a job.

WHAT YOU NEED:

- Work gloves
- A book about weeds (Check your local library)
- Plastic garbage bags
- Gardening tools (or an old fork and spoon)
- Long pants or knee pads



Choose a sunbeam and race against a friend to see who can reach Earth first. Only a gray cloud can stop you.

It's a hot August day and the sun is shining—or is it? It's up to you: Read the rules below and find out how to Let The Sun Shine In.

RULES

1. Cut out the little squares along the dotted lines. You should have 12 yellow squares and 6 gray squares.
2. Put the squares in a cup or hat. Shake them up.
3. Choose a sunbeam path. Decide who goes first.
4. The first player reaches into the cup and pulls out one square.

If you pull a **YELLOW** square put it on your sunbeam path, starting at the sun.

If you pull a GRAY square
put it on one of the cloud
squares in your path.

If you fill in all three cloud squares on your path, your sunbeam won't be able to get through.... But if your sunbeam reaches Earth first – you win! (If you fill in your cloud, the other player still keeps picking squares from the cup. The game isn't over until someone's sunbeam reaches Earth.)

Illustration © Jeanette Nussbaum
Photographed by Jonathan Atkin



PUT IT ON THE LINE

This lion is drawn with only one line. You don't believe us? Find out. Put your pencil on **START**. Without taking your pencil off the page, draw on top of the line until you come to the end.



TREASURE

To see what happens to the treasure, fold this page on the line.

FOLD
↓



A I N

The pony express man sees the train.
It roars across the open plain.
He watches as it races by.
The smoke and cinders fill the sky.

His horse is tense. He feels the strain.
And deep inside, he feels a pain.
Now he knows his job can't last.
The "Iron Horse" goes twice as fast.

One thought keeps rushing through his brain:
"Our job is done. We can't remain.
This train speeds on a gleaming rail.
Soon *it* is going to take the mail."

He watches it rush down the track.
Then he pats his horse's back.
"Who says that we have got to fail?
We'll find another happy trail!"



A RADIOACTIVE SPIDER BIT STUDENT PETER PARKER. HE GAINED THE POWERS AND STRENGTH OF A SPIDER-- AND BECAME SPIDER-MAN!

Stan Lee PRESENTS: **SPIDEY SUPER STORIES!**™

PETER AND MARY JANE ARE AT THE THEATER...

I LOVE PLAYS!

I'LL BE BACK IN A MINUTE!

I WANT A DRINK OF WATER!

WAIT! THAT MAN-- HE'S THE KINGPIN!

THAT CROOK MAY BE HERE FOR THE PLAY!

...BUT I'LL CHANGE TO SPIDEY JUST IN CASE!

AS THE KINGPIN ENTERS...

LOOK! IT'S THE KINGPIN!

STAY WHERE YOU ARE, PLEASE.

I DON'T WANT YOU TO FALL...

...WHEN MY BOMB KNOCKS YOU OUT!

SECONDS LATER...

TAKE THEIR MONEY, MEN!

NOT SO FAST, KINGPIN!

WHO ARE YOU?

MY NAME IS CAPTAIN TRUTH!

--AND I'M PUTTING AN END TO YOUR CRIMES!

MY MIRROR OF TRUTH WILL SHOW WHAT YOU REALLY ARE!

NO! NO!

THESE MONSTERS ARE YOUR EVIL!

NO ONE CAN ESCAPE THE TRUTH!

WE'LL SEE ABOUT THAT, CAPTAIN TRUTH!

HI, HANDSOME! I HEAR THE AUDIENCE THOUGHT YOU WERE A GAS!

SPIDER-MAN!

THIS WILL BOWL YOU OVER, KINGPIN!

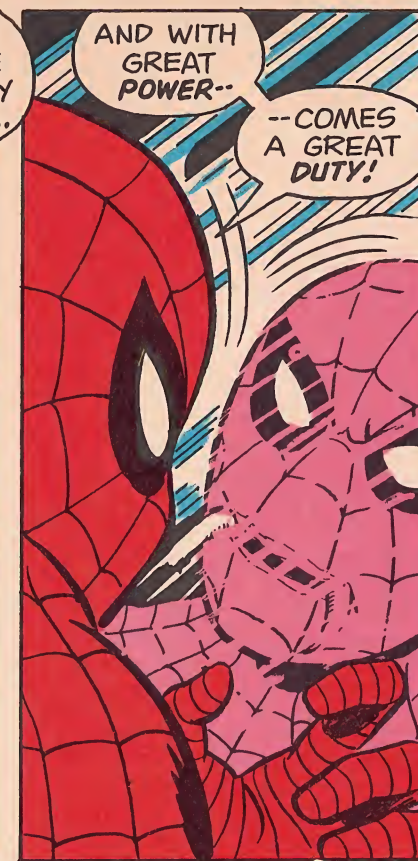
LATER...

GOOD WORK, SPIDER-MAN!

I DID THE WORK AND HE GOT THE CREDIT!

SPIDER-MAN IS ONLY A GLORY-SEEKER!

AND I'LL PROVE IT TO THE WORLD!



MAKE YOUR OWN CARTOON



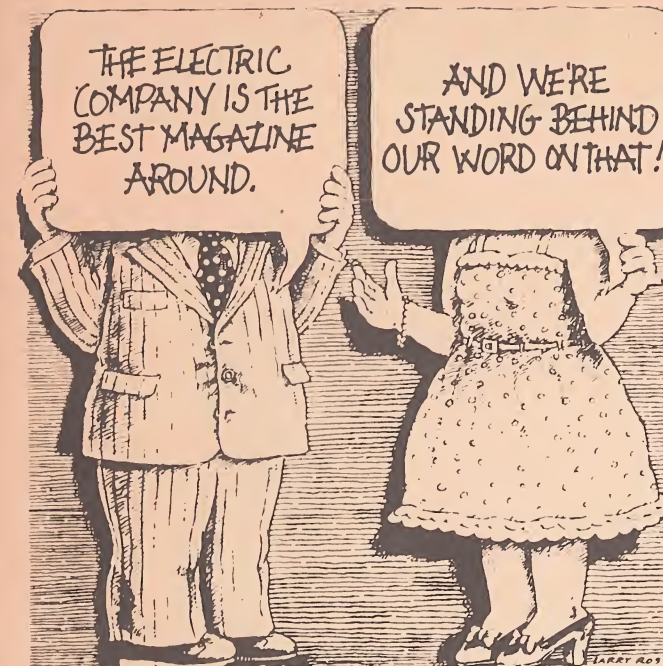
Fill in the cartoon and send it along with your name and address to:

NAME _____ AGE _____
 YOUR ADDRESS _____
 CITY _____ STATE _____ ZIP _____

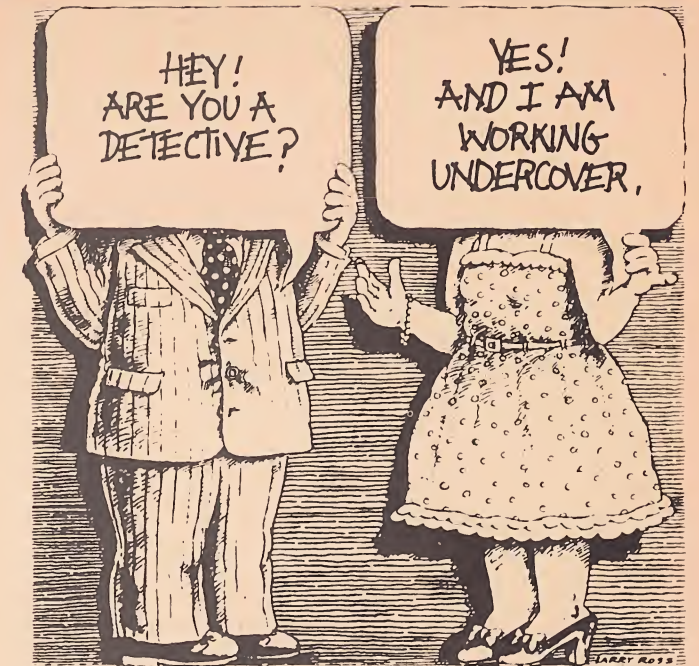
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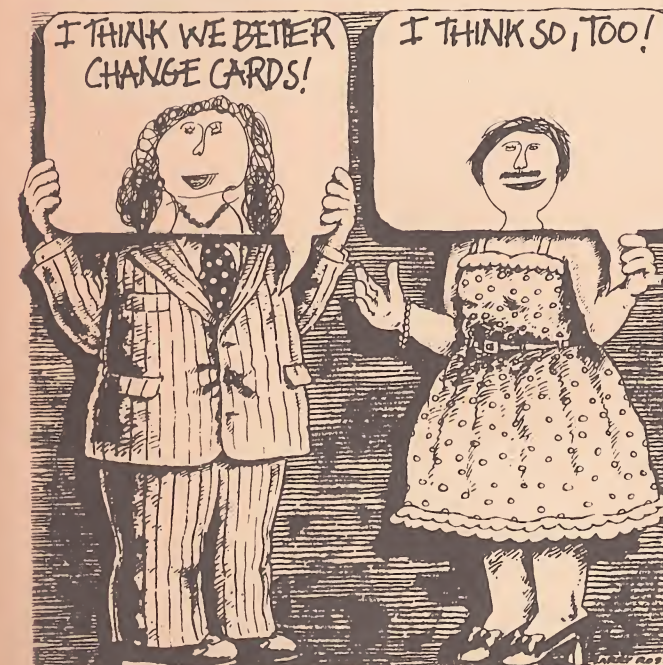
BEST OF MAKE YOUR OWN CARTOON



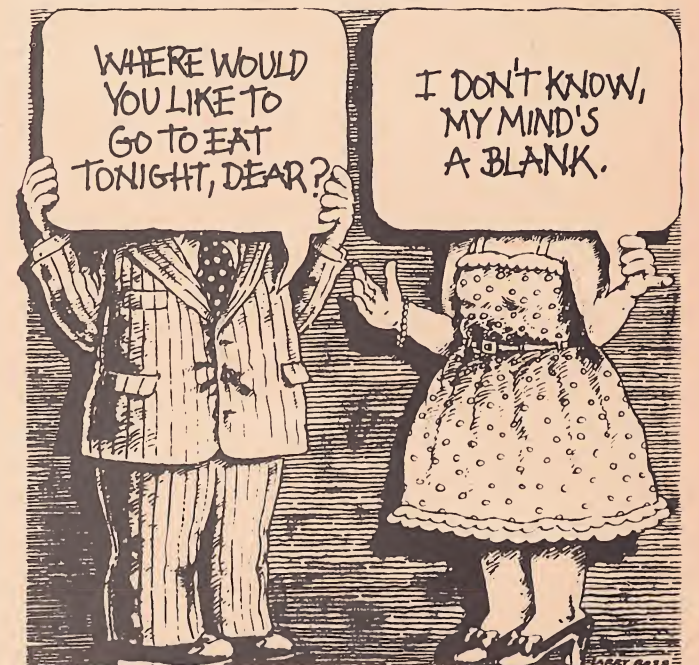
Jennifer Learman, Age 8
 Hortonville, Wisconsin



Joseph Renshaw, Age 9
 Lafayette Hill, Pennsylvania



Mindy Mathews, Age 8
 University City, Missouri



Greg Whitten, Age 7
 Fort Worth, Texas

We got lots of great cartoons. These kids sent in some of the best:

Scott Bell, Age 9
 Huntington Beach, California

Lisa Holasek, Age 11
 Mukwonago, Wisconsin

Maria Lynn Pinkston, Age 9
 Plantation, Florida

Brendan Buckley, Age 8
 East Amherst, New York

Georgina Jackson, Age 11
 Elk Grove Village, Illinois

Will Repko, Age 8
 East Lansing, Michigan

Nikki Caldwell, Age 7
 Fort Worth, Texas

Andrew Lawler, Age 9
 Perkasio, Pennsylvania

Scott Ross, Age 8
 Harlville, Ohio

(27)



TICKLE YOURSELF

Send us your favorite jokes along with
your name, age and address to:

The Electric Company Magazine
Dept. TY
P.O. Box 888
Ridgefield, New Jersey 07657

What's purple and related to your family?



Your grape grandmother.
Sarah Cushman, Age 10
Eveleth, Minnesota

What animal should never play cards?



A cheetah.
Alison Hatch, Age 8
Medford, Massachusetts

What has fifty heads and fifty tails?



Fifty pennies.
Michele Shakeshaft, Age 10
Mt. Airy, Maryland

What do firemen have for snacks?



Fire crackers.
Kevin Marina, Age 8
West Haven, Connecticut

How many pennies can you put in an
empty piggy bank?



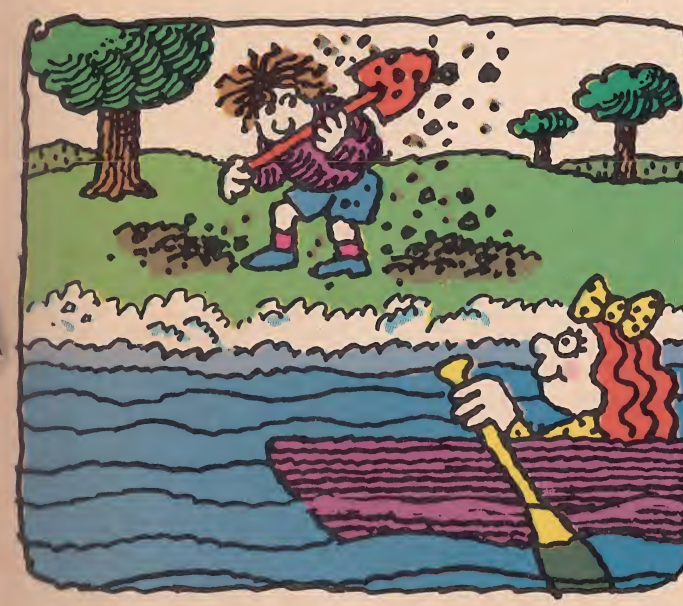
One. After that it isn't empty anymore.
Stefanie Lipman, Age 8
Watertown, Massachusetts

What does Godzilla eat for lunch?



Submarine sandwiches.
John Wilcox, Age 7
Phelps, New York

What's the difference between the land
and the ocean?



The land is dirty and the ocean is tide-y.
Julie Vann, Age 10
Chevy Chase, Maryland

When you check your homework, what do
you always overlook?



Your nose.
Tarra Fanna, Age 8
Heath, Ohio

KID POWER KID

Here are the winners of the Worst Verse Contest.
We think you'll agree, they're so bad...they're GREAT!

1. A peanut sat on a railroad track.
His heart was all aflutter.
Around the bend came a railroad train.
Toot toot, peanut butter.
From Sandra Adkins, Warsaw, Indiana

3. I live in Colorado
Which is on the moon.
I will throw this letter down.
I hope it gets there soon.
From Tasha Lamoreux, Age 5, Fort Collins, Colorado

2. Mary had a little lamb,
A pizza and some prunes,
A glass of milk, a piece of pie,
And then some macaroons.
It made the happy waiters grin
To see her order so.
And when they carried Mary out,
Her face was white as snow.
From Susan Zortman, Age 10, Fowler, Kansas

4. My pet snake Clair
Decided to sleep in my mother's chair.
Well, my mom said "EEK,"
And ran like a streak.
And Dad, well, he didn't care.
From (No Name)

5. When they say
"Shall I spank you?"
I always say
"No, thank you."
(No Name)

6. I eat my peas in honey.
I don't know why I do.
I eat my peas in honey.
And now they taste like glue!
From Peter J. Becker, Las Vegas, Nevada

7. I woke up Sunday morning.
I looked upon the wall.
Mosquitoes and the bedbugs were having a game of ball.
The score was six to nothing.
Mosquitoes were ahead.
The bedbugs hit a homerun
And knocked me out of bed.
From Jennifer Pendell, Age 8, Southington, Connecticut

KEEP IT COOL!

Everybody knows that the big idea in summer is to keep cool.
But do you know how to do that?
Answer these questions and find out.



Illustration © Jurg Obrist

Answers on page 33

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For Ages 2-6



Sesame Street Magazine — Big Bird and his delightful friends will bring dozens of playful surprises, ten terrific times a year. (It's the entertaining education that Sesame Street does best!) Puzzles, cut-outs, games, A-B-C's, 1-2-3's...there's all the magic of the TV super-series in every colorful issue.

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For Ages 8-14



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Best buy! ☐ I prefer 2 years (20 issues) for only \$15.95.

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CITY _____ STATE _____ ZIP _____
LIST BILLING NAME AND ADDRESS IF DIFFERENT FROM ABOVE _____

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Please remit in U.S. currency. Allow 4-6 weeks for delivery.

MAIL TO: 3-2-1 Contact
E=MC Square, P.O. Box 2931, Boulder, CO 80322

8BFF9

ANSWERS

All children love Sesame Street!

For ages 2-6.

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CITY _____ STATE _____ ZIP _____
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8BFG7



ge 31)

ver to take is a warm one (not too but not too hot). lets your body w off more heat, so feel cooler longer. E. When you're , it takes much er for your sweat to orate. So the cleaner are, the faster your t evaporates—and aster you cool off.

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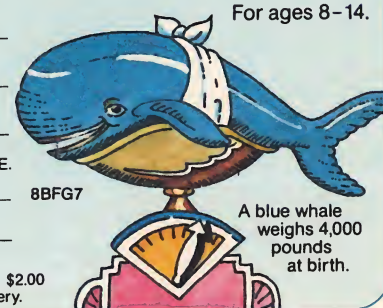
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For ages 8-14.

SOMETHING FISHY (Page 12)



- and salt.
4. Mix it all together with fork.
5. Put dough in the refrigerator for one hour.
6. While dough is in refrigerator, write your favorite jokes on small pieces of paper.
7. After an hour, take out

11. Ask a grown-up to put cookie sheet in oven for 6-8 minutes.
12. After cookies are baked, let them cool for a few minutes. Roll up jokes and put them in center holes of cookies.

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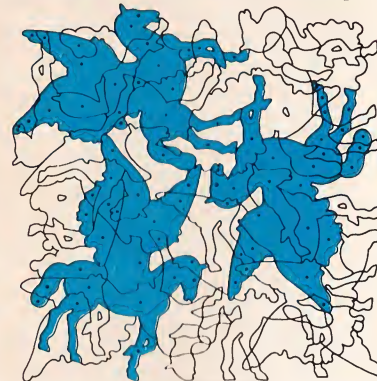
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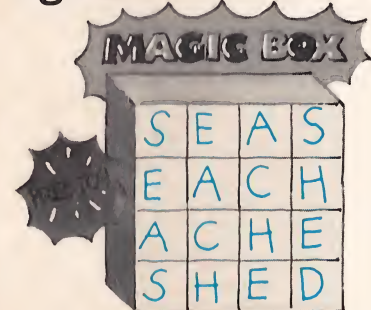
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ANSWERS

PEGASUS (Inside Front Cover)



MAGIC BOX (Page 8)



BALLERINA MAZE (Page 9)



SOMETHING FISHY (Page 12)



KEEP IT COOL (Page 31)

1. FALSE. When you sweat, you're really carrying heat away from your body.
2. TRUE. It sounds crazy, but a warm drink makes your body think it's *too* warm—so your body starts getting rid of heat. You sweat, and you get cooler.
3. FALSE. A cold shower makes you cool—but only for a little while. The best
4. TRUE. When you're dirty, it takes much longer for your sweat to evaporate. So the cleaner you are, the faster your sweat evaporates—and the faster you cool off.

KOOKIE COOKIE RECIPE

- 1½ sticks of butter or margarine
- 1 cup of sugar
- 2 eggs
- 1 teaspoon of vanilla
- 2½ cups of flour
- 1 teaspoon of baking powder
- 1 teaspoon of salt
1. Mix butter and sugar to make large ball.
2. Add eggs and vanilla.
3. Add flour, baking powder and salt.
4. Mix it all together with fork.
5. Put dough in the refrigerator for one hour.
6. While dough is in refrigerator, write your favorite jokes on small pieces of paper.
7. After an hour, take out
- dough. Roll small pieces in your hands so they look like fat snakes.
8. Make a circle out of the "snake," leaving a large hole in the center.
9. Ask a grown-up to turn the oven on to 400 degrees.
10. Put cookies on ungreased cookie sheet (leaving plenty of space between each cookie).
11. Ask a grown-up to put cookie sheet in oven for 6-8 minutes.
12. After cookies are baked, let them cool for a few minutes. Roll up jokes and put them in center holes of cookies.